

RIVER MARKET WESTMINSTER

River Market
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Let's make it happen!

Campaign for Anchor Grocer: 30 days. 3000 Signatures.

River Market is charging full steam ahead for grand re-opening this summer! **We need you to get involved.** We are in the final stage of discussion with a prospective anchor grocer. We can't tell you who yet because of the ongoing negotiation. But we can tell you it's a **local independent grocer** dedicated to the **freshest produce, organic foods, and specialty items**. At affordable prices. Plus, they are super responsive to customer needs and make every effort to source your favourite products. Many of you named this grocer as a favourite during 30 Days of Quay Ideas!

We'd like to demonstrate to this grocer that there is much love and support for a vibrant food market in our community. To do so, in the next 30 days, we'd like to get 3,000 signatures for a letter of support to be forwarded to the grocer. It's also an opportunity for you to let the grocer know your requests and wishes. Please complete the letter below and return it to us by **February 28th, 2010**. And please ask your friends and neighbours to get involved too.

Thanks for your support. Let's bring the anchor grocer to the Market!
Mark, Mia, Julie, Blazenka, Leslie, and the Crew at River Market.

Letter of Support:

Name: Postal Code

Email:

I am excited for the new River Market! I will support the future grocer. I plan to visit the Market:

- Everyday
- Once every few days
- Once a week
- Once a month

Requests or comments for our prospective anchor grocer (e.g. type of products or services to offer):

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Please return your completed letter by fax or by mail to River Market (fax number and address above)

You may also fill out this letter of support online <http://bit.ly/rivermarket>